

e-Mailing Service

Features

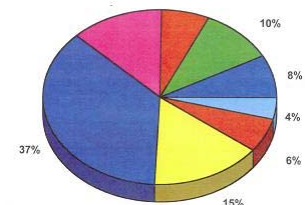
This service provides the sending of communication messages to a defined target by e-mail. The messages can be commercial or just informative. In today's world, e-mail is the most economic, valued and quick of all the possible alternatives to reach potential or present customers. The opportunity to deliver huge amounts of messages at one time carries on itself important advantages.

The service involves: preparing the texts, designing the format and the sending of the messages, as well as preparing the addressees list (given by the user or taken from his databases) eliminating duplicated records and management of the replies received.



This service is performed by our technicians using a special software designed to send e-mails in great quantities. E-mail format can be plain text or html, this allowing to include images, styles, links, etc.

Our services end with the issue of a statistical report with the results of the operation, showing significant data and charts.



How it works

1 – Customer Data Reception

The customer sends his contacts databases and the content of the e-mail to be sent. He can also send different databases which will be consolidated in one single database.

2 – Preparation and Set Up

S&D designs the new bulletin and prepares the server and specific software needed. We have our own servers to process your messages, which can be personalized with name, second name or any other information available on the customer's database. All this makes the e-mail an essential and powerful tool for the new management of business marketing.

3 – Sending

The remittent address can be customized, so it appears to be sent by the company itself. Each addressee receives the message as if he was the only addressee and is not aware of the others. This service avoid the company all the organization and internal management problems.

4 – Statistical Report

Once performed the service, the customer receives a statistical report with the information of the results of the service where he finds: number of e-mails sent, number of e-mails not received, duplicated records and any other related information. The report includes data tables, executive-level charts and hints for future services.

